EQUIPMENT WORLD

2027 Pricing

EquipmentWorld.com

Website

Type	Cost	Specs
ROS	$40 CPM	desktop: 970 x 90**, 728 x 90**, 970 x 250 Mobile: 320 x 100, 300 x 250
Welcome Ad	$5,000/month (1 spot)	Desktop: 1060x596 Tablet: 736x414 Mobile: 428x241
XL in Content	$2,500/month (2 spots)	Desktop: 1124x600 Mobile: 430x720

Newsletter

Newsletter	Top Sponsor banner	Rotating Banners
Equipment World **Daily / Weekly**	$1,500	$1,250
EW **Better Roads Weekly / Month**	$1,000	$500
EW **Tech Weekly / Month**	$1,750	$1,250
EW **Big Iron Dealer Weekly / Month**	$1,000	$500
Specifications	Logo image: 115x86 Main Text: 250 character limit CTA Text: 75 character limit URL Link JPG or PNG	Logo image: 115x86 Image: 500x334 Main Text: 250 character limit CTA Text: 75 character limit URL Link JPG or PNG

Featured Sponsor White Paper / Content

$1,250/week

Included	Specs
Link to content	link to white paper or redirect to client website
Promo ads	500x334 image Headline Text- 75 character max
Newsletter Text Ad	Main Text: 250 character limit CTA Text: 75 character limit URL Link

Third-Party Email

30 cents/email. $1,500 minimum

Click for full specifications

For more information on advertising with *EquipmentWorld* **contact us today.**

FUSABLE

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